



CALPEEK

CALIFORNIA POLITICAL WEEK

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ELECTION ANALYSIS

Editor's note: Here are the results and our analysis of June 3rd's city & county elections from around the State. **Calpeek** will provide more analysis next week...

☒ S. F. Voters Narrowly Approve Measures D&F

Although there were still some 4,500 provisional ballots yet to be counted as **Calpeek** hit deadline, it appears as though Measures D & F to build a new \$525 million football stadium and shopping mall has won by about 781 votes --- out of more than 169,000 votes cast. In raw numbers, YES on D (which was the main proposal for the new stadium, although both had to win in order for the deal to be okayed) had 84,910 votes vs. 84,129 for the no side. YES on F had a lead of 530 votes, as **Calpeek** hit deadline. Voter turnout in S.F. was a very high 43%. As for the provisional ballots, sources say the YES on D&F side made a special effort to round up voters who would cast provisional ballots, so it's very possible this win will hold up...

...As **Calpeek** had noted in last week's newsletter, even though recent polling showed YES on D&F trailing, some S.F. political sources were hedging their bets on D&F because of all the **money** that the YES side was pouring into the campaign. Sources say the campaign's price tag was near \$3 million - a record for a city race...

...Still, this close win should give other pro sports owners in Calif. and other parts of the U.S. a mixed signal: if enough money is spent, just enough voters may put civic pride ahead of fiscal priorities. At the same time it's also clear that voters don't especially like the idea of subsidizing wealthy sports owners with public funds. If the NO on D&F had more money to pound home its message, the result might have been very different...

...FYI: if this win holds up, it's probably just like

Mayor Willie Brown said: this is the *best deal* for the city. Had D&F lost, and the city still wanted to keep the 49ers, the city would have had to spend upwards of \$150-190 million to renovate 3-Com Stadium. Simple math tells you D&F is a better deal and one which the city can more easily afford...

☒ Los Angeles City Election Has Few Surprises

...But the biggest surprise was the come-from-behind win of Cindy Miscikowski, who defeated Georgia Mercer to win the OPEN 11th Council District seat of retiring Councilman Marvin Braude. Mercer finished 1st in the primary and many city hall insiders thought she'd hold on to win. Miscikowski got 52.8% and beat Mercer by about 1,000 votes. Although a precinct-by-precinct breakout was not available as **Calpeek** hit deadline, we suspect that there was a very heavy vote on the Westside, especially in the Pacific Palisades area. A very nice (and big) win for consultant Rick Taylor. Ditto to Progressive Campaigns in Santa Monica, who handled field ops for Cindy. FYI: Progressive Campaigns ran Mercer's field ops in the primary. Humm...

...In the battle for the remaining spots on the L.A. City Charter Reform Commission, winners included: Bill Weinberger in the 4th CD; Chet Widom in the 6th CD; Woody Fleming in the 9th CD; Rob Gluson in the 11th CD; Bennett Kayser in the 13th CD; Nick Pacheco in the 14th CD; and Janice Hahn in the 15th CD. FYI: Weinberger & Pacheco were independents; Widom & Gluson were backed by Mayor Richard Riordan; and the others were supported by organized labor & the city council. The overall composition of the 15-member commission now consists of 2 independents; 3 who had support from Riordan; 2 who had support from all parties; and 8 who were backed by labor and the city council...

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☒ **Big Wins for L.A. Co. Firefighters & Libraries**

...In what has come to be called Prop. 218 elections (where a special tax replaces those now-banned benefit assessment districts), L.A. Co. voters said YES to Measure E with a huge 77.22%. It was much closer with Measure L (for libraries) with about 69.85%. Both measures required a 2/3rds vote. A nice win for The Kamber Group on E (polling by Fairbank Maslin Maullin, field ops Susan Burnside) and consultant Fred Register on L --- with little money. More next week. Stay tuned...

1997-98 DIRECTORY OF CAMPAIGN CONSULTANTS

In the next few weeks, **Calpeek** will begin work on its new edition of the Directory of Campaign Consultants. The 6th edition should be ready by mid-October. New for 1997: we will include **e-mail addresses** and there will be a special advertising page for **websites**. Questionnaires for consultants will be going out very soon. Stay tuned...

CAMPAIGN '98: PART II - CALIF. U.S. HOUSE RACES.

Editor's note: Last week in Part I, **Calpeek** took a first look at some potentially hot U.S. House races in Northern Calif. This week we'll look at three(3) more CDs. Here's our update & analysis...

☒ **22nd CD** - In one of the more closely watched races of '96, Demo Walter Capps unseated freshman Andrea Seastrand(R) by about 12,000 votes, in what was supposed to be a much closer race. The general feeling among consultants, Demo as well as GOP, was that Seastrand was just *too conservative* for the 22nd CD. And her hardline stance against abortion didn't sit well with voters either. Can Capps hold on in '98? He'll have stiff competition from former Santa Barbara Co. Sup. Mike Stoker, who has already hired Gilliard, Blanning & Assoc. to direct his campaign. The voter registration is 41.47%(D) vs. 40.85%(R) - which means this seat may be tough to hold in '98...

☒ **24th CD** - In what was supposed to be a close race for this open seat in '96, Brad Sherman(D) destroyed Goper Rich Sybert by 15,000 votes on election day. The registration is still somewhat suspect for a Demo at 44.88% vs. 39.39% GOP. In '98 the GOP may rely on moderate GOP businessman Randy Hoffman, who has very *deep pockets*. Hoffman has hired

Jim Nygren to run his campaign. Making noises is Goper Joe Gelman, a former L.A. City commissioner...

☒ **36th CD** - Newest member of the *Blue Dog Demos* is 3-term incumbent U.S. Rep. Jane Harman(D) of Torrance. She demolished Susan Brooks(R) in '96 after a close call in '94. As for '98, sources say that BFI executive Chip Scholz is interested in running and is testing the waters. Another possibility: Dr. Irwin Savodnik, who ran in the '96 primary. Even though the 36th CD is evenly split in registration (41% each), Harman votes her district, has *deep pockets* and has forged solid links to GOP & indy voters. She'll be tough to beat in '98...

...FYI: On June 2nd, GOP Assemblywoman Barbara Alby of Sacto announced that she has formed an exploratory campaign cmt. for the 3rd CD, now held by U.S. Rep. Vic Fazio(D). Stay tuned...

CAMPAIGN '98: ODDS AND ENDS FROM AROUND CA.

Editor's note: Here are some political developments worth noting...

☒ **U.S. Senate Update** - Last week **Calpeek** reported the latest Field Poll data on this important race - and noted that U.S. Rep. Sonny Bono(R-Palm Springs) was eyeing the senate primary *very seriously*. Bono's entry into the GOP primary would undoubtedly help the lone woman -- San Diego Mayor Susan Golding. **But hold on.** From Roll Call in DC (5/29) comes word that Noel Irwin-Hentschel, founder & CEO of American Tours Internat'l, also is testing the political waters for '98. Irwin-Hentschel, like businessman Darrell Issa, has very *deep pockets*. She's a Republican, but has never run for office, nor has she been a big donor to GOP candidates or causes, although Roll Call says she gave contributions to Gov. Pete Wilson's presidential campaign; to Michael Huffington('94); to John Seymour('92); and to Bush/Quayle('92). She's also given some funds to Demos. If she were to jump in, it would present big problems to Golding, because Irwin-Hentschel would undoubtedly take GOP/women votes away from Golding. We'll keep you posted...

☒ **Calif. Controller** - Sources say GOP Assembly Leader Curt Pringle(R) has hired Sacto-based Russo Marsh + Raper to run his '98 campaign for controller.

And sources report that longtime Pringle consultant David Gilliard (Gilliard, Blanning & Assoc.) will run an IE campaign for Pringle...

☒ **Walters Vs. Gray Davis** - On **Calpeek's** must read list is a June 2nd column by the Sacto Bee's Dan Walters, where Walter's really bashes Demo Lt. Gov. Gray Davis for what the columnist calls Davis's "*penchant for cheesy political stunts to attract media attention.*" Stay tuned...

CALPEEK'S INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

■ **SOS Bill Jones Vs. FPPC** - The battle over how much money individuals can give to independent expenditure cmts. is beginning to heat up, with Sec. of State Bill Jones(R) calling one letter written by the FPPC staff as "irresponsible." This advice letter regarding IE contributions under the new *Campaign Reform Law* (Prop. 208) allows individuals to give an unlimited amount to an IE --- as long as the IE has not already spent its first \$1,000. In other words, this ruling would allow the IE committee to build a monster warchest. Jones believes that 208 limits individual IE contributions to just \$250. Why is this such an important ruling? Because come 1998 the vast majority of legislative campaigns will be funded via the IE committee method. This probably is not what the authors of Prop. 208 had in mind, but that's what we got because of a poorly-drafted initiative with many, many loopholes. Jones is just trying to plug one of the gaps...

■ **O.C.'s Ballot Fraud Case** - The trial of GOP campaign operative Rhonda Carmony (charged with 3 felonies, all arising out of the '95 scheme to put Demo Laurie Campbell on the ballot to draw off Demo votes in the 67th AD recall of Doris Allen) is now underway. It's obvious from the opening statements where Carmony's defense attorney, Creighton Laz, is headed: pointing the finger of blame for this political mess at the staff of GOP Assembly Leader Curt Pringle and at the CA Indep. Business PAC. The big question: why won't the L.A. Times run this major political/crime story in the main sections of the paper, instead of just running the story in the regional Orange Co. section? This story has deep *statewide implications*. Some

editor needs to go back to "J" school for a refresher course in basic journalism...

■ **Sheriff Block In '98** - It looks as though L.A. Co. Sheriff Sherman Block will be running for another term in '98. Sources tell **Calpeek** Block has already lined up the endorsement of all 5 L.A. Co. Supervisors, as well as the endorsement of Mayor Richard Riordan. Is Block vulnerable? Some think the delay in opening the Twin Towers jail, as well as those highly publicized jail escapes, are a cause for concern...

■ **A Little Internet Fun** - From political consultant L.J. Fay in Thousand Oaks, some of the *Top Signs of "Net" Addiction*: 1) You wake up at 3 a.m. to go to the bathroom and stop to check your e-mail on the way back to bed; 2) You get a tattoo that reads: "This body best viewed with Netscape Navigator 1.1 or higher"; 3) You name your first child *Dotcom*; and 4) You spend half of the plane trip with your laptop on your lap and your child in the overhead compartment...

■ **Term Limits Survey** - In the latest round of numbers from pollster Mervin Field, by a 65% to 30% margin, Calif. voters like the idea of limiting the number of terms that elected officials can serve. And this 65/30 ratio pretty much holds up when poll respondents are asked about term limits for the legislature and for State-wide offices. The poll was taken May 9-18, among 347 registered votes...

BARBARA ALBY TO ADDRESS LINCOLN CLUBS.

GOP Assemblywoman Barbara Alby of Sacto will address members of **San Gabriel Valley Lincoln Club** at 7:30 a.m., June 20, Industry Hills Sheraton Hotel, City of Industry. At noon the same day, Alby will address members of the **So. Bay Lincoln Club** at the Torrance Marriott Hotel. For info on both events, ☎ Sheila McNichols (818)969-1304...

UC DAVIS CAMPAIGN MGT. INST. RUNS JULY 18-20.

The 13th annual Political Campaign Management Institute will again be sponsored by UC Davis Extension and will run from July 18-20 on the UC campus. All the key elements of campaign management will be discussed. Consultants who will be instructors include Allan Hoffenblum, Donna Lucas, Marie Moretti, Bobbie Metzger, Jeff Raimundo & Michael Terris - to name a few. For info ☎ (1-800)752-0881...

ALATORRE AT L.A. CURRENT EVENTS FORUM.

L.A. Councilman Richard Alatorre will address members of the L.A. Current Events Forum, 11:30 a.m. reception, 12 noon lunch, June 30th, Hyatt Regency Hotel. For info & RSVPs ☎ Emma Schafer (213) 627-7427...

SOS BILL JONES TO ADDRESS L.A. LINCOLN CLUB.

CA Sec. of State Bill Jones(R) will address members of the downtown L.A. Lincoln Club, 12 noon, June 17, The Calif. Club, 538 S. Flower St., L.A. For info & RSVPs ☎ Sheila McNichols (818)969-1304...

CALIF. INITIATIVE UPDATE: 7 QUALIFIED FOR 1998.

Editor's note: Here's a brief update on what has already qualified for the next election and what's in the field circulating & what's at the AG's office awaiting Title & Summary...

☒ ***Already Qualified:*** 1) SCA 18 (ballot measures); 2) SCA 4 (court consolidation); 3) SCA 19 (judicial performance, court commission); 4) SB 1231 (sentencing - worktime credits); 5) Competitive Bidding; 6) 95-5 (school spending); & 7) Congressional Term Limits...

☒ ***New Initiatives:*** 1) Official title: **Public Water Systems. Fluoridation Prohibited.** This measure is almost identical to the 1st initiative submitted by David C. Kennedy back in April. For info, ☎(619)222-8177. Kennedy has until 10/20/97 to submit 433,269 valid signatures...

☒ ***In Circulation:*** 1) State forms, 7/11/97 deadline; 2) Internet initiative, deadline 8/7/97; 3) Mental Health, deadline 8/25/97; 4) Union representation, deadline 9/5/97; 5) No fluoride -Kennedy I, deadline 9/19/97 ; 6) Campaign contributions, deadline 10/17/97; and 7) No fluoride - Kennedy II (see above)...

☒ ***At the AG's Office*** - Awaiting *Title & Summary* are the following initiatives: 1) Bragg II (slot machines in Palm Springs); 2) English for Immigrant Children; and 3) Z'berg-Nejedly Forest Practices Act of 1973. Stay tuned...

COMMUNICATING WITH CALPEEK VIA E-MAIL.

For those inclined to use it, we do have an E-mail address: **calpeek@aol.com**. We check our E-Mail 4-5 times a week...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● Burson-Marsteller, one of world's largest PR firms, and Direct Impact, one of the nation's leading grassroots organizing & campaign firms, have formed **Burson Direct**, a new full-service communications and grassroots campaign division...

● PR exec Danielle Sanford Fairlee has changed her firm's name to **dsf Communications**. ☎(818)346-7110. Email: dfairlee@msn.com...

● Godbe Research & Analysis moves to 225 S. Cabrillo Hwy., Ste. 200B, Half Moon Bay, CA 94019. ☎(415)712-3137...

● Marissa B. Castro has been named regional P/A mgr. for So. Calif. Edison for the cities of Artesia, Bellflower, Cerritos, Hawaiian Gardens & Lakewood. She was an aide to ex Assembly Speaker Willie Brown...

CALPEEK'S MARKETPLACE NETWORK

● **Administrative Assistant** - Some knowledge of WP5.1, good phone manner, secretarial skills, light bookkeeping for non-profit political action committee. Knowledge of government & politics helpful. Part time 16 hours per week. Salary commensurate with experience. Call Lucie (213) 657-7411...

● **Law firm specializing** in political and election law seeks detailed oriented individual to provide daily accounting services and preparation of campaign and lobby disclosure reports. Extensive client contact. Computer literate. Work and/or academic background in accounting/politics preferred. Full-time position. Excellent benefits. AOA/EOE. Send or fax resume to Kate J. Lynch, Neilsen, Merksamer, Parrinello, Mueller & Naylor, 591 Redwood Hwy., #4000, Mill Valley, CA 94941. Fax No. (415) 388-6874. No telephone calls...

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